The Mayfield Project | having a different point of view

MELBOURNE 2015 – 2016 PROJECT FRAMEWORK

A collaborative research program coordinated through CEFPI, The Mayfield Project aims to engage young and passionate professionals working in all areas of education. The Project has previously involved participants from across Australia and New Zealand, working as teachers, principals, architects, designers, consultants and students.

The Mayfield Project continues to grow and evolve with the current program for the 2015 – 2016 Project, beginning later this year. The project will involve participants from across the CEFPI Australasia Region, working collaboratively both online and in person over a six month period.

A series of facilitated State based research tasks will be undertaken as a lead in to a three day intensive workshop, where participants will come together in Melbourne to exchange findings, incubate ideas and translate the work into a short presentation for the CEFPI Exchange conference.

The three day workshop will be facilitated by local CEFPI members, and will include site visits, presentations and mentors who will work with participants throughout the process. The venue for this will be the spectacular Walsh Street House in South Yarra, designed in 1958 by Robin Boyd and now the home of the Robin Boyd Foundation.

The workshop will take place from May 26 – 28, 2016 with the conference programme beginning May 29. The Mayfield presentation is currently scheduled for the morning of May 30 and forms a key component of the Project.

MAYFIELD PARTICIPANTS

Facilitating relationships between learning and place is core business for CEFPI. The proposal is that all Chapters seek expressions of interest from young professionals 25-35 years of age. The desired outcome is to engage with professionals who might represent each Chapter from the disciplines of educator, education policy and design professional.

SELECTION PROCESS

Local Chapter interest in the Mayfield Project is strongly encouraged. Participants can register their interest by contacting their local Chapter or directly through the Melbourne facilitators as listed below.

PREVIOUS MAYFIELD PROJECTS

Please visit cefpi.org.au and click on the link to Mayfield Project and go to Projects. You may be interested in looking at the 2014 publication titled Joined Up that summarises the research and outcomes of Mayfield Project 2014 with contributions from teams in WA, SA, VIC and NSW.

KEY CONTACT

Peter Moeck is the Chair of CEFPI Mayfield Project 2016. He would be pleased to provide further information and discuss process and outcomes with Chapter Chairs and candidates. Contact details are 0402 021 001 or peter@moeckarchitect.com.au

Lynette Julian and Lisa Horton are the Melbourne facilitators for the 2016 Mayfield Project and can also be contacted directly (ljulian@hayball.com.au, lhorton@hayball.com.au)
The Mayfield Project | Program Outline

2015

1.Initiate
   - Seek expressions of interest from CEPPI chapters

2. Discover
   - Forward themes for Mayfield consideration
   - Consider proposals and invite participation

3. Exchange
   - Research development around theme options within chapter groups
   - Skype connection of chapters and mentors for exchange of research findings

4. Incubate
   - Chapter groups established
   - Encourage further guided research and on-going discussion

5. Translate
   - Targeted research focus topic in preparation for incubator workshop

2016

- Task Topic 1
  - Targeted research focus topic in preparation for incubator workshop

- Task Topic 2
  - Targeted research focus topic in preparation for incubator workshop

- Task Topic 3
  - Targeted research focus topic in preparation for incubator workshop

- May 26-28 | 2016
  - Attend three day intensive incubator workshop in Melbourne

- May 29- June 1 | 2016
  - Translate research findings and present at CEPPI Conference in Melbourne
The Mayfield Project | Methodology Outline

1. **Initiate**
   - Chapter groups should ideally include educators, designers and education policy makers.

2. **Discover**
   - There will be an open period of discovery to explore potential themes within the chapter groups.

3. **Exchange**
   - There will be a free exchange of ideas between groups prior to the workshop and chapters will communicate via email and Skype to explore the collective theme. Mentors will be appointed in Melbourne to assist with the research progress and a series of targeted tasks will frame the collection of data.

4. **Incubate**
   - The research project will culminate in a three-day incubator workshop at the Walsh Street House in Melbourne. Attendance details have yet to be determined and will be dependent upon interest and the number of participants. The Melbourne incubator workshop will be facilitated by Lisa Horton and Lynette Julian and include Melbourne mentors, guests and site visits appropriate to the final theme of the research.

5. **Translate**
   - The Mayfield project participants will present their findings at the CEFPI Australasia conference in Melbourne using mediums of their choice and platforms yet to be determined. Findings will be recorded and available on the cefpi website following the conference.
RESEARCH THEME

The project direction for the 2016 Mayfield research will be determined in detail by the participants. A broader project theme for consideration might be ‘imagining future schools...what? why? how?’.

What will education for life look like? What will ‘family’ mean in the future? How will families of the future influence the way we approach education and learning? How will learning support children and young adults in future families? Will schools need to be flexible or will they increasingly need to be the stable constant in young lives? Should students design their own learning?

How might designing schools for the future accommodate the unknown variables of education, learning and living?

Where does food and coffee sit with education for the future? How does health and sanctuary fit in? What will the future curriculum include?

How will education learn from new and emerging cultures? Can schools be elastic? Are schools a haven for community?

How do we stop students falling through the cracks?

The initial phase of work for the Mayfield 2016 will include an exploration to determine the parameters of the research theme...........

MELBOURNE CONFERENCE THEME .....Exchange

The theme for the Melbourne 2016 CEFPI Conference is Exchange, which aims to explore the ever changing educational landscape across the Australasia Region and also the World. With a range of exciting International Keynote Speakers, workshops facilitated by local educators, designers and thinkers, and themed site visits which will explore some of the common exchanges that are occurring in our learning places, the conference is shaping up as one of our best yet!

MAYFIELD BACKGROUND

John Mayfield was a leading educator who was instrumental in the establishment of the Australasian branch of CEFPI International.

John saw the importance of investing in our youth and in 2006 commenced a professional development program for younger members, now know as the Mayfield Project.

The Mayfield Project seeks to continue John’s legacy and his great capacity to bring people together to share ideas.

THE MAYFIELD WORKSHOP VENUE

ROBIN BOYD HOUSE

Walsh Street, South Yarra

“Robin Boyd was a public educator. He was passionate about good design and devoted his life to creating a wider public understanding of its benefits. Acting as the cultural conscience of the nation, Boyd encouraged people to extend their thinking and expectations beyond ‘the known’ and ‘the given’. He urged people to reassess and innovate and, most importantly, he led by example.

‘Walsh Street’, the house Boyd designed for his own family in 1957, is his most well-known work. It has been extensively published both nationally and internationally as an exemplar of modernist Australian architecture and a house that continues to influence architectural thinking. It is now the home of the Robin Boyd Foundation.” (Source: https://robinboyd.org.au/robin-boyd)

THE ROBIN BOYD FOUNDATION

The Robin Boyd Foundation continues the work and spirit of Robin Boyd through an active, innovative and ongoing series of public learning programs developed to increase individual and community awareness, understanding and participation in design.

The Foundation aims to deepen understanding of the benefits of design through:

1. Design Awareness
2. Design Literacy
3. Design Advocacy

The Robin Boyd Foundation was established in January 2005. The late Hon. Gough Whitlam was the Founding Patron of the Foundation. The Robin Boyd Foundation operates from Walsh Street, the South Yarra house which Boyd designed for himself and his family in 1958.

(Source: https://robinboyd.org.au/the-foundation)