

Learning Environments Australasia Sponsorship Policy

For Public Distribution
Effective 5 November 2016



Learning Environments Australasia (LEA) is a not-for-profit organisation with over 700 members across Australia, New Zealand and Singapore. Our mission is to enhance the educational experience by innovating and improving the places and spaces where people learn.

Sponsorship Policy

Purpose of Sponsorship

- To provide income to our organisation beyond membership fees
- To maintain lowest reasonable cost of membership to encourage participation
- To maintain lowest reasonable conference registration and event member fees to encourage attendance
- To build financial reserves to accommodate future shocks
- To fund research and advocacy (after achieving previous goals)
- To sponsor youth involvement (after achieving previous goals)

History

In Australasia, LEA has grown through facilitating the meaningful connection of educators and designers in the pursuit of better school design.

In general, to ensure that conflicts of interest do not arise, neither group has been encouraged to sponsor the organisation, keeping it as an egalitarian and open forum.

Instead of seeking sponsorship from one side of this collaborative grouping (ie architects) LEA has focussed on securing sponsors from companies that provide goods and services in the construction and furnishing of schools.

This has successfully maintained the openness of the organisation, while also facilitating, through trade shows and sponsorships, connection and exposure of companies providing innovative products to our market.

This sponsorship policy aims to maintain that successful balance.

Principles of sponsorship

- We do not have exclusivity of sponsorships based on industry.
- We have varying sponsorship levels with corresponding exposure.
- We limit sponsorship to the number of opportunities that are advertised at the commencement of each two year term, to ensure sponsors commitments are not diluted by unlimited sponsorship opportunities.
- Sponsors can be members but in order to protect the integrity of LEA, they and their employees are not entitled to hold governance or advisory roles.
- All sponsors are welcome free at their sponsored events if part of their sponsorship arrangement, and as guests at any other events at member rates. This gives sponsors the same benefits as members except voting and being on committees.
- We do not accept sponsorship from Architectural or similar firms offering architectural or similar services.
- To ensure the organisation aligns with reputable businesses providing quality products and services, the LEA Executive will hold final approval of all new and renewing sponsors.
- Sponsorships are allocated on a first in basis subject to the next point.
- As a reward for previous sponsorship, current sponsors for any category are given first right of refusal for the next sponsorship term.
- Sponsorship values will be adjusted over time to reflect our perception of their value.
- Major level sponsorships are offered on a two-year basis matching our cycle of leadership.
- Longer sponsorship terms may be considered on a case-by-case basis.

Conditions of sponsors' memberships

In order to protect the integrity and professional standing of Learning Environments Australasia, sponsors and their employees cannot hold governance or advisory roles. However, apart from representation, sponsors and their employees can enjoy the effective benefits of membership.

Although sponsors and their employees are excluded from governance positions, the organisation's various committees can seek input from sponsors and their employees should the need arise.

This policy came into effect on Saturday 5 November 2016 at the Learning Environments Australasia Council meeting in Adelaide.

For questions regarding the policy, please email development@a4le.org.au