

CEFFPI NSW AGM Chair Report
19 September 2013

BOARD MEMBERS

Chair Fiona Young, BVN Donovan Hill
Chair Elect Anne Knock, SCIL
Past Chair Andrew Pender, PMDL
Secretary Felicity Lewis, Studio GL
Treasurer Greg Kervin, CEC
Communications Peter Doddrell, PMDL
Carole Boyden, Ravenswood School for Girls
John Rae, DECS
Cecilia Wilson
Wendy Godden, AIS

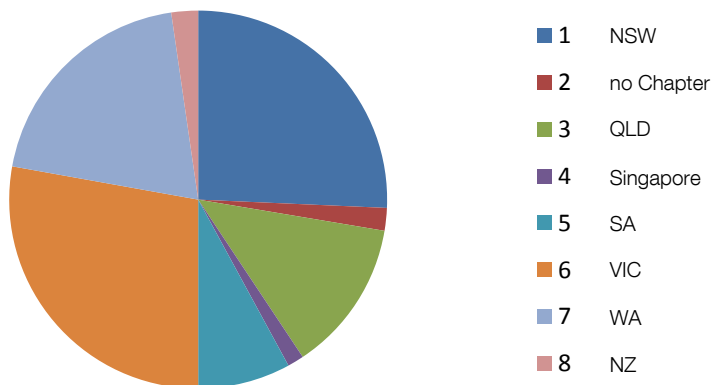
Regional Representatives

Anne Knock, Cecilia Wilson

John Perry resigned from the board this year. I would like to acknowledge the work that John has contributed to the board over the years, in particular in relation to his work with sponsorship.

MEMBERSHIP

There are currently 146 members of the NSW Chapter (26% of the Regional total (568)). This represents a growth of 43 members from this time in 2011 (103).



EVENTS

November 2012: Greening up learning: Learning anywhere, anytime
Mabel Fidler Building, Ravenswood School for Girls
March 2013: Learning about learning: Combining research, learning + technology in agile space
Eileen O'Connor Centre
May 2013: Enlightenment: Learning from experiential space
MLC School Burwood
July 2013: A primary experience: Barker College Junior School + Wenona School Woodstock
½ day event

The final event of the year is a 2-day event, "Relearn". The first day "Through the Window of Learning" will be facilitated by Professor Stephen Heppell. The second day, "Why School is different to work" will be hosted by the NSW chapter as the Regional event to complement the Regional AGM.

I would like to acknowledge the time and effort put in by the planning committee for this event. The planning committee include: Anne Knock, Andrew Pender, Carole Boyden, David Fleeting, Peter Doddrell, Felicity Lewis, Fiona Young, Greg Kervin, John Rae, Pamela Doherty, Pascale Drever and Stephen Coote.

MAYFIELD PROJECT

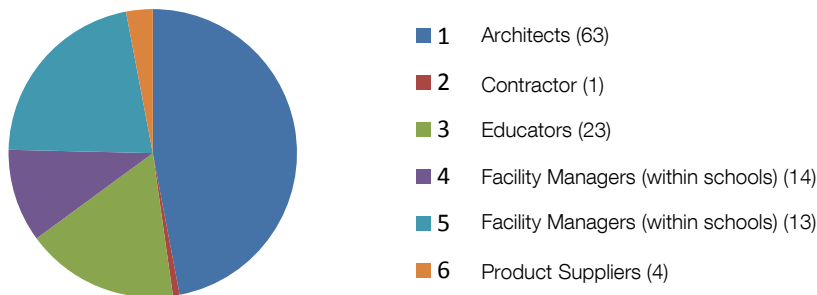
The NSW Mayfield Project team facilitated by Felicity Lewis is working with the theme 'Relationships' in reference to 'Morphing the Education Brief into facilities'.

Education Mentor	Vicki Steer, Ravenswood School for Girls
Architect Mentor	Shane Evans, Stanton Dahl Architects
International Mentor	Alastair Blyth
Team members	Alison Sheil, Pamela Doherty, Lyndall Smith, Noam Raz, Lopamundra Parekh, Edward La Daina Cunningham, Demetrius Condos, Cathy Kubany

SUB-COMMITTEES

Membership

The membership sub-committee met in July and initiated a number of suggestions in which to broaden the membership demographic (to include more educators). Some of these initiatives have already been followed up, for instance, Fiona Young presented to the MYSA meeting at Wenona School on 27.08.13. Minutes from meeting attached. The current breakdown of members by type is shown below.



Committee: Carole Boyden, Pascale Drever, Felicity Lewis, Greg Kervin, John Rae, Fiona Young, Alison Shiel

Communications

There has been a strong web presence from the NSW Chapter with regular updates from events posted online and contributions from chapter members (thanks Noam Raz).

Committee: Peter Doddrell, Anne Knock, Pamela Doherty

Sponsorship

The Sponsorship sub-committee is seeking volunteers...



Minutes of		Meeting number
CEFPI Membership Subcommittee		01
Date	Venue	Time
24 July 2013	BVNDH	8.00am
Attendees	Of	Initial of attendees
Carole Boyden	Ravenswood School	
Pascale Drever	Ravenswood School	
Felicity Lewis		
Alison Sheil	Fulton Trotter	
Fiona Young	BVNDH	
Apologies	Of	Initials of apology
John Rae	DEC	
Greg Kervin	CEO	
Distribution		

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Membership + Communications Subcommittee, other NSW board members

Item	Topic	Status
0.0	<p>General</p> <p>The initial membership s/c meeting was held in August 2012 where the s/c decided to focus responsibilities on three elements: Administration, Member Feedback and Member Engagement.</p> <ul style="list-style-type: none"> Administration – Database and Nametags at events looked after by FL and PD Member Feedback – Surveys had been undertaken over the previous year after each event. Decision to only do future surveys on ‘special events’ eg. Regional, day-long, Heppell workshop. Member Engagement – Noted that membership numbers are growing in line with VIC Chapter. Proportionally still low in educators. As a result, the focus of the meeting and membership s/c generally is to increase educator numbers. 	
1.0	<p>Benefits of being a CEFPI member</p> <ul style="list-style-type: none"> Opportunities for dialogue about the future of education Different perspectives - Exposing people to more than they know about. (for educators – seeing things outside of school) Stronger dialogue between Educators and Architects Inter-sector sharing and learning (Govt, Catholic, Independant sectors coming together). PD noted that cross-sector sharing is unique. The Mayfield Project, Young Professionals Program for collaborative research between educators and architects Free site visits / discount for conference registration 	
2.0	<p>Why join when you can pay per event?</p> <p>Whilst there are some financial benefits of becoming a member in relation to</p>	

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Item	Topic	Status
	event/conference costs, it was felt that CEFPI NSW needs to offer more to attract members. Suggestions largely relate to information sharing, promotion and publicity, hence the need to develop and provide support to the Communications sub-committee.	
	We need to reach out to our membership for volunteers to assist the Communications sub-committee. 1/ seek interest at events, 2/ email membership for people with skills to share eg. Copywriters, editors, PR people.	
	PD/AK to identify the types of skills required for flyer.	PD/AK
	We could also recruit for sponsorship s/c at same time?	
	<p>Suggestions for increasing interest in membership are:</p> <ul style="list-style-type: none"> • A NSW-only Forum space linked from the website (members only link). This would allow educators/principals/architects to post questions which other members may be able to assist with. Noted that the US Forum is largely irrelevant to Australasia. Whilst this should probably be a regional initiative, it was felt that in order to get something up and running quickly, NSW could develop the idea as a prototype. • Have a regular newsletter – encourage input from members. • Opportunities to profile schools to the public via radio, newspapers. Would be good to get advice from PR people. • Welcome event for members only at beginning of the year (with a guest speaker). 	
3.0	How do you make membership feasible for educators?	
	As membership fees are paid regionally, it was felt that it could be difficult for the chapter to override current protocols around membership. The sub-committee felt that item 2.0 above was the most important for attracting new members, however we could also explore the following:	
	<ul style="list-style-type: none"> • Pro-rata corporate membership. FL to ask Helen Murray if this is possible. • Clarity around shared corporate membership (at Regional level). What is the status regionally? Is this publicised? • Can NSW offer an extra place for events to organisations with corporate membership? 	FL FL/AK?
4.0	Opportunities to Promote benefits of CEFPI (membership)	
	<ul style="list-style-type: none"> • Next/Future events – educators to talk about benefits of membership. 2pm Barker – AK to speak, 4pm Wenona – PD to speak 	AK/PD
	<ul style="list-style-type: none"> • Peak Bodies as follows: 	
	<ul style="list-style-type: none"> • MYSA (Middle Years Schooling Association). PD to organise a spot. 	PD
	<ul style="list-style-type: none"> • AIS. Ask Wendy Godden if there is an opportunity. 	WG – FY/AK

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Item	Topic	Status
	<ul style="list-style-type: none"> • AHSA (Australian Heads of Schools). CB to check with Vicki Steer. • CEO. Ask GK best approach. • Anglican Schools. Ask Bruce Litchfield? • Public Schools. Ask John Rae. • Via Teachmeet. PD or FY to connect with TM personnel • Universities – UTS. FY to check through Joanne Jakovich • Sydney Uni – PD or FY to contact Tony Loughland • UNSW ? 	<p>CB</p> <p>GK</p> <p>FY/AK</p> <p>JR</p> <p>PD/FY</p> <p>FY</p> <p>FY/PD</p> <p>?</p>
5.0	<p>Understanding the needs of different educator member groups.</p> <p>It was decided that it would be useful to identify what CEFPI could offer to interest each of the different groups. Having this information would help in determining 2014 and future events schedules. Eg. Noted that a 'middle schools' focussed event could attract new Middle School members/attendees.</p> <p>List below accessible via Google docs. Link as follows - please add to/amend.</p> <p>https://docs.google.com/document/d/1Nr--ZytJJWV4Nw3evqL98SABv56mHmf90vNnXiYPZRk/edit?usp=sharing</p> <p>Heads of Schools</p> <ul style="list-style-type: none"> • To be exposed/expose their staff to knowledge, ideas outside of school • To see/learn how other schools/competitors operate, what their facilities are like • Opportunity to publicise/showcase their school • Engage in dialogue with other educators/architects about the future of education • To see/learn how contemporary/open learning spaces are being used. <p>Middle Schools</p> <ul style="list-style-type: none"> • To be exposed to knowledge, ideas outside of school • To see/learn how other Middle schools/competitors operate, what their facilities are like • Opportunity to publicise/showcase their school • Engage in dialogue with other educators/architects about the future of education • To learn how to use contemporary/open learning spaces. <p>Junior Schools</p> <ul style="list-style-type: none"> • To be exposed to knowledge, ideas outside of school • To see/learn how other Junior schools/competitors operate, what their 	ALL

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Item	Topic	Status
	<p>facilities are like</p> <ul style="list-style-type: none"> • Opportunity to publicise/showcase their school • Engage in dialogue with other educators/architects about the future of education <p>Public Schools (John Rae - need your comments/input here)</p> <ul style="list-style-type: none"> • To be exposed to knowledge, ideas outside of school • To see/learn how other schools/competitors operate, what their facilities are like ?(PD suggested a visit to Joh Goh's school - public junior school doing interesting things) • Opportunity to publicise/share their school? • Dialogue with other educators/architects about the future of education • To see how old spaces can be used in new ways. <p>Teachers</p> <ul style="list-style-type: none"> • Exposure to knowledge, ideas outside of school • How other schools/competitors operate, what their facilities are like • Opportunity to publicise/share their school • Dialogue with other educators/architects about the future of education • To learn how to use contemporary/open learning spaces. <p>Students</p> <ul style="list-style-type: none"> • Exposure to knowledge, ideas outside of what they learn at Uni • How contemporary schools operate, what their facilities are like • Dialogue with educators/architects about the future of education • Opportunities to be involved in research/collaborate with others across disciplines. 	

6.0	Issues to Note	NSW Board, Communication s/c
	Noted that invitations to events came too late to enable educators to plan to attend. Ideally the invite would come out 6 weeks before the event, and then reminders fortnightly after.	

Next meeting

It was felt that it would be useful to have a meeting to follow up on above issues, and then potentially the Membership S/C could correspond via email and meet physically approx every 3 months.
Next Meeting to be confirmed.

Minutes recorded by	Of	Signature
Fiona Young		