



THE COUNCIL OF EDUCATIONAL FACILITY PLANNERS INTERNATIONAL

**CEFPI SOUTH AUSTRALIAN CHAPTER
Special General Meeting Report - May 2013**

COMMITTEE

The following office bearers elected at our **AGM held in September 2012** are as follows:

President: Deb O'Riley
Vice-President: Deb Aukland
Secretary: David Kilpatrick
Treasurer: Ian Hore
Committee: Andrew Tidswell, Ann Gorey, John Held, Andrew Gehling, Alex Bennett, Peter Moeck, Marino Rossi, Ross Treadwell, Ana Sala-Oviedo and Lindsey Williams.

EVENTS

This year our events include site visits to Christian Brothers College Junior Campus, Adelaide University, Christies Beach Children's Centre and Magill Primary School.

Previously our events have been exciting, well attended and have continued to be real strength to our chapter. I believe the events are a valued learning tool for our members.

THINKERS IN RESIDENCE

Professor Carla Rinaldi has been the most recent Thinker in Residence in Adelaide. She brings expertise in early childhood education from Reggio Emilia in Italy.

The SA Chapter of CEFPI has been a member of the official Partner Group sponsoring her visit along with a wide range of early childhood education organisations. We have been unique in bringing a specific interest in the physical learning environment to the discussions.

Reggio Emilia promotes the understanding that all children are unique and competent in many things. They are citizens with "rights and duties". They are intelligent learners and competent researchers and the role of everyone involved in their education is to unlock their potential, to help them develop their own reasoning and creativity in a learning environment appropriate to their stages of development.

We have convened workshops between architects and educators with Carla about the relationships between pedagogy and architecture and made recommendations for consideration in her final report to the South Australian Government. CEFPI will take a lead role in taking some of these recommendations forward.

In 2014 the CEFPI Australasia Conference *Inside Out – Upside Down* in Adelaide will draw on a number of the issues developed through Carla's residency and our on-going deliberations.

FINANCES

The South Australian Chapter has a stable financial position with a continuing small but positive bank balance. The committee has in the past year attracted more event sponsorship money and continues to keep event attendance fees low with the aim of providing a positive experience to grow the Cefpi Chapter name in South Australia.

South Australian Chapter

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The SA Chapter participation and co-sponsorship of the Thinker in Residence, Carla Rinaldi was one of the committees biggest expenses but a very valuable activity for the Chapter.

MEMBERSHIP

South Australia's membership has remained constant for the past year. There are approximately 45 members representing private firms and schools, and government agencies.

Our site visits attract additional people from schools and companies but most of these people are not necessarily looking to take up membership. We hope to attract more members in 2014 when the annual conference will be held in Adelaide.

NATIONAL CONFERENCE IN ADELAIDE IN 2014

A sub-committee has been convened and meet monthly. Andrew Gehling is our chairperson for this committee. The theme for the 2014 conference is *Inside Out – Upside Down*.

A program with a difference is being developed. The venue for the conference is Adelaide Oval. A promotional video is being produced to show at the New Zealand 2013 conference.

A promotional flyer has been developed to handout at the 2013 conference. We are excited about how this conference is shaping up and hope to attract a large number to enjoy the learning experience.

SPONSORSHIP

To date, we have liaised with Ros Christie to approach a number of organisations outside the BCC sponsorship network with an initial sounding on interest in sponsoring the 2014 conference.

This initial round of contact was made in December 2012 and includes the following companies with strong product links to education:

- Bolon
- James Hardie
- Dorma
- Dexion
- Ontera
- Breezeway
- Armstrong Nylex
- Interface
- Brownbuilt
- Microsoft
- Apple
- Clipsal
- Hear and Learn

At the time these contacts were, only general information regarding the conference and sponsorship packages was available.

To date, Clipsal remain in ongoing discussions in regard to a major sponsorship package, with two others (Dorma and Bolon) considering their sponsorship programs. We have since refined our sponsorship approach to align with BCC guidelines on the number of major sponsors that can be supported and what product limitations come into play in terms of competitive exposure at the conference. Since the release of more advanced graphics and a draft sponsorship package, we envisage further liaison with BCC to follow up on the above companies plus initiate new contacts. We anticipate that the confirmation of an iconic venue will assist in generating more interest with potential sponsors that may not be overly aware of CEFPI at this stage.

In addition to the above, we have been in contact with Brand SA for ideas on the use of the recently released South Australian branding graphics, which may entail further sponsorship opportunities.

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A submission has also been lodged with the Adelaide City Council under their city event sponsorship program to potential secure funds for a nominated city-based, public event during the conference. This application has been lodged and we are awaiting a response.

AGM

The AGM will be held on September 11th, 2013.

Deb O'Riley
SA Chapter President
May, 2013

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